

A Sustainable Environment: Our Obligation to Protect God's Gift

by
George P. Nassos

Here's an Answer to Trump's Position on the Environment

Last month I wrote an article for my blog titled: "What's the Answer to Trump's Position on the Environment?" One answer is for all corporations, NGOs, state agencies and individuals to adopt sustainability in their operations. And how does one do it? You must first understand the concept and how to implement it. A great start is to take a course taught by two experts.

One of the best such programs is scheduled for Thursday March 30, 2017. The single day you spend in this session, still modestly priced at \$950, can bring new insights on how to address this topic in a business context practically and cost-effectively, thus furthering opportunities for both you and your company. The program will be Thursday, March 30 at the Quinlan School of Business at Loyola University Chicago. The location is 16 East Pearson Street in Chicago, near the city's historic Water Tower district. The course is sponsored by the school's Supply and Value Chain Center.

Space is limited so don't delay. Registration deadline is March 15. To register for this unique course, click [here](#), or contact:

Executive Education
Loyola University Chicago
Ph. 312-915-6780
Email: executive-ed@luc.edu

A description of the course can be seen [here](#). For information on nearby hotels, click [here](#).

The session will be taught by two seasoned global sustainability experts who together have over five decades of practical experience working inside major corporations:

- **Bill Blackburn**, former Vice President and Chief Counsel of EHS and Sustainability leader at Baxter International, and author of *The Sustainability Handbook—The Complete Management Guide to Achieving Social, Economic and Environmental Responsibility*
- **George Nassos, PhD.**, former executive at Waste Management, former Associate Professor and Director of the M.S. in Environmental Management and Sustainability program at Illinois Institute of Technology's Stuart School of Business, and author of *Practical Sustainability Strategies: How to Gain a Competitive Advantage*

Each attendee will receive a free copy of Blackburn's and Nassos' sustainability books.

This is the perfect course to learn the fundamentals and some finer points on the whole spectrum of sustainability considerations within business operations and supply chains, including sustainability's social, environmental and economic aspects. The emphasis will be on practical implementation within business in a global setting. The target audience includes individuals taking on new sustainability responsibilities, those new to the discipline, and those who desire to gain a sustainability role. It is also a good refresher and update for experienced sustainability practitioners, leaders, and academics.

The course will be taught in four parts and will include interactive discussion sessions:

- I. The Pursuit of Sustainability by Business: What & Why
- II. The Pursuit of Sustainability by Business: How
- III: Sustainable/Green Products and Services
- IV: Prioritizing, Planning, Communicating